



International Day of Pink celebrates diversity in workplaces, schools and communities – April 13

On April 13 – International Day of Pink – wear a pink shirt to remember that positive actions make a difference and each one of us can make positive change to end homophobic and transphobic bullying.

In February, HEU took part in the 9th annual Pink Shirt Day in solidarity with our allies to spread an anti-bullying message and make a continued commitment to support initiatives that eradicate bullying in schools and workplaces. On International Day of Pink, the anti-bullying message extends beyond that to also celebrate diversity in our communities, schools and workplaces.

HEU advocates for eradication of all forms of discrimination, including cyberbullying, homophobia and transphobia.

And HEU's membership – like many workplaces – has become increasingly diverse.

That's why it's important on International Day of Pink to recognize our union members' uniqueness, raise awareness and educate ourselves on equity issues, as we strive for respectful, harassment-free work environments. And it's every worker's right to be, and feel, safe on the job.

In Canada, pink became a national symbol of anti-bullying after two Nova Scotia teenagers stood up for a classmate who was bullied at school for wearing a pink shirt. The high school students – David Shepherd and Travis Price – took up the cause, recruited their classmates, and organized a pink protest. They bought and distributed 50 pink tank tops to male students, and they all wore them in a day of solidarity against bullying.

If you don't have an HEU "It isn't big to make others feel small" pink T-shirt, you can purchase one through our mailroom. And be sure to send photos to heu@heu.org of your local's International Day of Pink activities, and download our poster from the HEU website.

For more information on International Day of Pink, visit <http://www.dayofpink.org>.

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